

Active People Survey 2 2007/08

North East

National Results 2007/08

- Participation (KPI1) 21.3%
- Volunteering 4.9%
- Club Membership 24.7%
- Tuition 18.1%
- Organised Competition 14.6%
- Satisfaction 66.6%

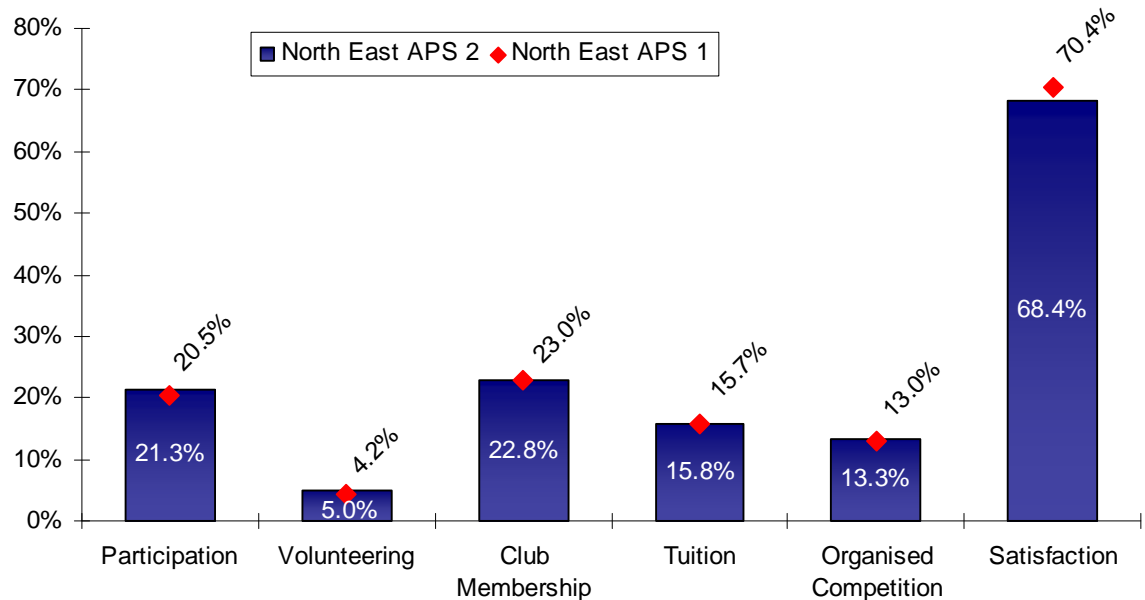
Sports participation: 'One million' Sport England strategy target

2007/08

- National 16.5%
- North East 16.4%

Summary for North East

Active People Survey 2 - Summary



Active People Survey	APS 1 (2005/06)		APS 2 (2007/08)		Change % point	Statistically Significant Change
	%	Number	%	Number		
KPI 1 - Participation	20.5%	427,600	21.3%	446,500	0.73%	No
KPI 2 - Volunteering	4.2%	88,500	5.0%	105,400	0.77%	Yes
KPI 3 - Club Membership	23.0%	478,400	22.8%	479,300	-0.14%	No
KPI 4 - Tuition	15.7%	326,200	15.8%	332,900	0.19%	No
KPI 5 - Organised Competition	13.0%	270,700	13.3%	278,500	0.27%	No
KPI 6 - Satisfaction	70.4%	1,467,300	68.4%	1,435,500	-2.07%	Yes



***In the North East
446,500 adults
participate in
sport and active
recreation at
least three days
a week for 30
minutes,
moderate
intensity***



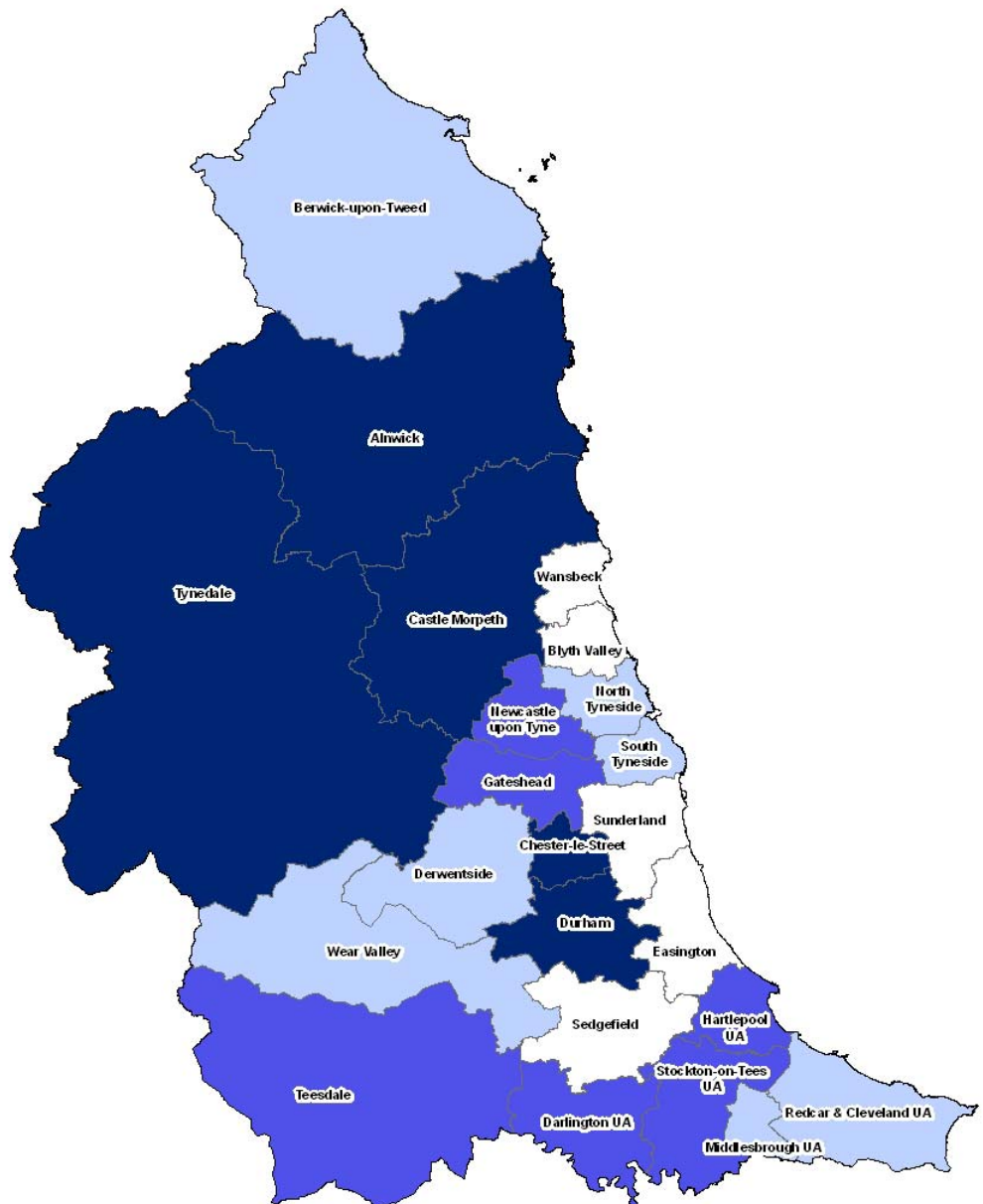
KPI 1 – Participation

21.3% of the adult population (446,500) undertake 3x30 sport and active recreation. This is equal to the national figure of 21.3%.

In North East there is no significant change in participation when compared with the Active People Survey 1.

Participation rates range from 30.9% in Alnwick to 16.2% in Easington.

Participation variation, by local authority



APS2 KPI1 - Participation
Quantile classification

- 13.3% - 19.4% (low)
- 19.5% - 21.7% (low-middle)
- 21.8% - 23.8% (middle-high)
- 23.9% - 30.9% (high)

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KPI 2 – Volunteering

5.0% of the adult population (105,400) contributes at least one hour a week volunteering to support sport – the national figure is 4.9%

Volunteering rates have increased by 0.8 percentage points, when compared with Active People Survey 1.

Volunteering rates range from 8.5% in Alnwick to 3.5% in Redcar and Cleveland.



KPI 3 - Club Membership

22.8% of the adult population (479,300) are members of a club where they take part in sport – the national figure is 24.7%.

Club membership rates have not changed significantly in the region when compared with Active People Survey 1.

Club membership rates range from 29.4% in Alnwick to 19.4% in Easington.

KPI 4 - Tuition

15.8% of the adult population (332,900) have received tuition from an instructor or coach over the last 12 months – the national figure is 18.1%.

Tuition rates have not changed significantly in the region when compared with the Active People Survey 1.

Tuition rates range from 23.0% in Alnwick to 10.5% in Derwentside.

Volunteering to support sport has significantly increased between 2005/06 and 2007/08

KPI 5 - Organised Competition

13.3% of the adult population (278,500) have taken part in organised competitive sport in the last 12 months – the national figure is 14.6%.

Organised competition rates have not changed significantly in the region when compared with the Active People Survey 1.

Organised competition rates range from 20.8% in Tynedale to 9.3% in Easington.

KPI 6 - Satisfaction with local sports provision

68.4% of the adult population (1,435,500) are fairly or very satisfied with sports provision in their local area - national figure is 66.6%.

Satisfaction rates have decreased by 2.1 percentage points, when compared with the Active People Survey 1.

Satisfaction rates range from 80.9% in Middlesborough to 56.6% in Wansbeck.



KPI 1 – participation for 3 days a week, 30 minutes moderate intensity sport and active recreation

Local authorities

Active People Survey - KPI 1 Participation	APS 1 (2005/06)	APS 2 (2007/08)
Alnwick	25.9%	30.9%
Berwick-upon-Tweed	19.8%	20.8%
Blyth Valley	21.5%	19.1%
Castle Morpeth	24.2%	25.7%
Chester-le-Street	21.7%	23.9%
Darlington UA	21.0%	23.0%
Derwentside	19.5%	21.4%
Durham	26.8%	24.3%
Easington	16.8%	16.2%
Gateshead	17.7%	22.9%
Hartlepool UA	18.8%	22.1%
Middlesbrough UA	19.1%	21.0%
Newcastle upon Tyne	20.7%	21.9%
North Tyneside	20.7%	20.2%
Redcar & Cleveland UA	20.2%	21.5%
Sedgefield	16.8%	19.3%
South Tyneside	20.2%	19.8%
Stockton-on-Tees UA	24.4%	22.6%
Sunderland	20.0%	18.7%
Teesdale	22.1%	23.6%
Tynedale	23.2%	24.7%
Wansbeck	19.3%	18.7%
Wear Valley	17.9%	19.4%

County sport partnerships

Active People Survey - KPI 1 Participation	APS 1 (2005/06)	APS 2 (2007/08)
County Durham	20.1%	20.8%
Northumberland	22.1%	22.5%
Tees Valley	21.1%	22.0%
Tyne and Wear	19.9%	20.7%

County councils

Active People Survey - KPI 1 Participation	APS 1 (2005/06)	APS 2 (2007/08)
Durham	20.1%	20.8%
Northumberland	22.1%	22.5%

Two local authorities (Alnwick and Gateshead) in the North East have shown a significant increase in participation between 2005/06 and 2007/08.

Key

	Significant Increase
	No Significant Change
	Significant Decrease

Notes

Active People Survey 2 was carried out by Ipsos MORI on behalf of Sport England. In total 191,000 adults (age 16 and over) were interviewed (a minimum of 500 in each local authority area) by telephone across England between the period mid October 2007 to mid October 2008. The sample was random stratified and the results are representative of the total adult population in England, the English regions and local authorities in England.

[Active People Survey 1](#) was completed between mid October 2005 and mid October 2006 with a sample of 363,724 adults (age 16 and over), a minimum of 1,000 in each local authority. Active People Survey 2 followed the same fieldwork methodology as Active People Survey 1.

See http://www.sportengland.org/index/active_people_2 for a summary of any differences between Active People Survey 1 and 2.

The 'one million' sports participation indicator measures Sport England's target of getting one million people doing more sport by 2012/13, as outlined in [Sport England's strategy](#). More information on the million sport target can be found in a briefing note on the different sport participation indicators:

http://www.sportengland.org/index/active_people_2

KPI 1 Participation is defined as taking part on at least 3 days a week in moderate intensity sport and active recreation (at least 12 days in the last 4 weeks) for at least 30 minutes continuously in any one session. Participation includes recreational walking and cycling.

KPI 2 Volunteering is defined as 'Volunteering to support sport for at least one hour a week'.

KPI 3 Club membership is defined as 'being a member of a club particularly so that you can participate in sport or recreational activity in the last 4 weeks'.

KPI 4 Receiving tuition is defined as 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

KPI 5 Organised Competition is defined as 'having taken part in any organised competition in any sport or recreational activity in the last 12 months'.

KPI 6 Satisfaction is the percentage of adults who are very or fairly satisfied with sports provision in their local area.

Disability is defined by how the question is asked within the survey: 'do you have a longstanding illness, disability or infirmity? By longstanding I mean anything that has troubled you over a long period of time or that is likely to affect you over a period of time?'

The Office for National Statistics (ONS) 2005 and 2007 population data has been used in this report. To view a briefing note on population data used within Active People Survey see:

http://www.sportengland.org/index/active_people_2.

Please note that this report highlights whether changes from Active People Survey 1 to Active People Survey 2 are *statistically significant*. A statistically significant change is indicated by 'yes' or green shading and this means that we are 95% certain that there has been a real change (increase or decrease). Where there has been no statistically significant change, this is indicated by 'no'.

For an explanation of statistical significance and confidence intervals see:

http://www.sportengland.org/index/active_people_2

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